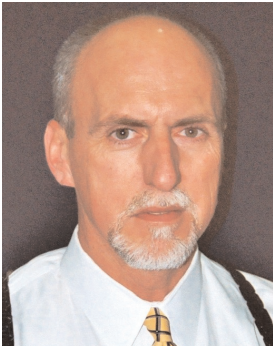


BRAWN is back.....



Well, truth is we never left. But we have been quiet for a while. So hopefully with this first issue of the **BRAWN Informer**, we can jump start our flow of communication.

Of course you know why. Because we want you to think about us, and want you to know we're thinking about you. So this publication will

be generally directed toward keeping you informed about what's going on at BRAWN Mixer, Inc. and in each issue there will be something about one of, or a group of you, our sales professionals.

Since The Informer is for you, we want your input. Tell us your success stories, a case history, interesting applications about how BRAWN 'saved the day'. We also, want to hear about the unsuccessful story, if there is a lesson we all can learn from it.

That's it from me, for now. But, I'll be back.

JF

George retires

George C. McIntosh, co-owner of BRAWN Mixer, Inc. retires. George along with Jerry Fleishman, founded BRAWN in May of 1993.

George began his career in the field of industrial mixing in 1968, as an engineer for Lightnin Mixers in Rochester NY. During his years with Lightnin he was responsible

for design and development of many innovative product designs and managed a team of design engineers. In 1986 he joined JWI, Inc. in Holland, Michigan as Chief Engineer and went on to operate his own consulting engineering firm from 1989 to 1993 when he co-founded BRAWN.

"George's deep understanding of our industry and years of hand's on experience in mechanical design and engineering will be greatly missed", according to Jerry. "More importantly we will miss his quiet, steady leadership and ever present good nature." He will continue to perform in a consulting capacity to BRAWN.



Introducing... Paul Atwood

Paul Atwood is our newest Application Engineer at BRAWN Mixer. He recently graduated from Ferris State University in Big Rapids, Michigan with a Bachelor's of Science in Mechanical Engineering Technology. He participated in many activities during his college career, including serving on the Student Government Council and the E-board of the social fraternity; Delta Chi. Call Paul and welcome him aboard.



BRAWN Attends Interphex Puerto Rico 2007

For the fourth year, BRAWN has attended Interphex Puerto Rico with good results. Inquiries were up and post show sales have been positive. More than 120 global companies have operations and manufacturing facilities in P.R. Thanks to Badrena-Perez, our fine rep in Puerto Rico, for their support.

Another BRAWN Success: EarthSource, Inc.

The legal disposal of restaurant grease trap waste and related septage waste is a problem for many communities. EarthSource, Inc., a designer and builder of processing systems, has developed a unique processing facility that turns restaurant septage into Class A biosolids and a low strength clear waste suitable for discharge to sewer. The Class A biosolids are suitable for composting, agricultural and horticultural applications, while the clear waste meets all the regulatory requirements for sewer discharge.

Key to the success of EarthSource's process, according to Bob Kelly, owner and developer, is the mixing protocol at various stages in the operation. He says, "This is a classic case of achieving a practical and reliable solution to a process problem." Working with Steve Madden at NEW ENGLAND SALES, Brawn Mixer engineered their BTO mixer series to meet the process objectives. Three Brawn Mixer Model 4BTO3-45 units were utilized to meet the challenge of keeping the raw materials fully blended throughout the first stage in the process which is pasteurization. Three additional Brawn Mixer Model 4BTO5-45 units met the further challenge of complete mixing of un-slaked hydrated dry lime with the pasteurized septage in a batch reaction vessel prior to dewatering. Brawn designed these long shaft mixers with an axial turbine impeller for pumping and Brawn's unique Spider™ second impeller to keep bottom solids suspended and moving during tank pump down.

The process also requires pH adjust of the dewatering effluent using carbonic acid prior to an aeration step. Anticipating the formation of a fine precipitate, BRAWN designed an ultra low speed bottom sweep device to collect and direct the precipitate to a center hopper for withdrawal. This BTO has a rotational speed of 2.2 rpm.

Bob Kelley says of the now patented facility: "The careful system design resulted in a system start-up and shakedown in one week with 60 % capacity within 2 weeks and full production in less than a month.

He also advises that the BRAWN Mixers have met all of their process expectations. "When we take down the tanks for process reasons or periodic inspection, there are no unreacted chemicals or reaction by-product left in the tanks, which testifies to the mixing efficiency of the BRAWN Mixers."

The EarthSource project's success is a prime example of cooperation between customer and provider, plus the BRAWN mantra of providing Mixing Solutions to Big Process Problems.

LISA POOLE LOVES MIXING IT UP

Working in an industry filled with mixers and pumps is nothing new to Lisa Poole. A chemical engineer by trade, Poole is the inside sales manager for Quadna, Inc., one of the nation's leading suppliers of and innovators in fluid handling systems and the distributor for BRAWN in Arizona.

Poole is the lead engineer and problem-solver for Phoenix, Ariz.-based Quadna. A recognized technical expert and specialist in diagnosing and solving problems in agitators and pump equipment, Poole advises businesses and organizations throughout North America and Mexico how to more effectively mix solutions, from cosmetics to municipal services to heavy commercial applications, and more.



Lisa Poole

Bringing Brawn Onboard

Poole began her career in 1992 as an applications engineer for Lightnin Mixers, working at its manufacturing facility in Toronto, Canada. In 1996, she and her spouse opted for a new adventure in Arizona. She showed up on the doorstep of Quadna's chief executive officer, Russ Perlich in Tucson, Arizona. At the time, Quadna was Lightnin's Arizona representative. She asked Perlich if any positions were available. He already knew about Poole's background and put her to work for six weeks at a copper mine test facility in Morenci, Arizona. The effort was a joint venture between Lightnin and Quadna.

For the next six years, Poole performed outside sales for Quadna in Phoenix, specializing in power plant pump equipment and general industrial mixer accounts; she also provided internal support for the sales team and was the company's product manager for the Lightnin mixer line.

In 2002, Poole was instrumental in bringing BRAWN into the Quadna family. Since acquiring BRAWN, she has introduced our mixers to Intel, Motorola and Phelps Dodge, among others. Using a master list of Lightnin installations, Poole convinced numerous customers to switch to BRAWN because of the product lines' many benefits, including mechanical integrity, price and impressive customer service.

"When we decided to search for a new replacement, I found what I was looking for in BRAWN: products we could sell for day-to-day business needs, competitive pricing, flexibility and exceptional responsiveness from people who are highly involved in serving their customers and distributors," says Poole.

How has this brilliant, high-energy executive managed to take a multi-faceted corporation to a record sales year? Focus, passion and perseverance.

"One of Quadna's goals in 2007 is get BRAWN its first solvent extraction electro-winning (SXEW) copper solvent extraction mixer pumper order. We got really close on a recent Fluor job," adds Poole.

When she isn't running Quadna's sales teams at its corporate headquarters or closing and negotiating projects, Poole is busy raising two boys ages three and four. BRAWN considers itself fortunate to have Lisa Poole as one of its most energized, motivated representatives.

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